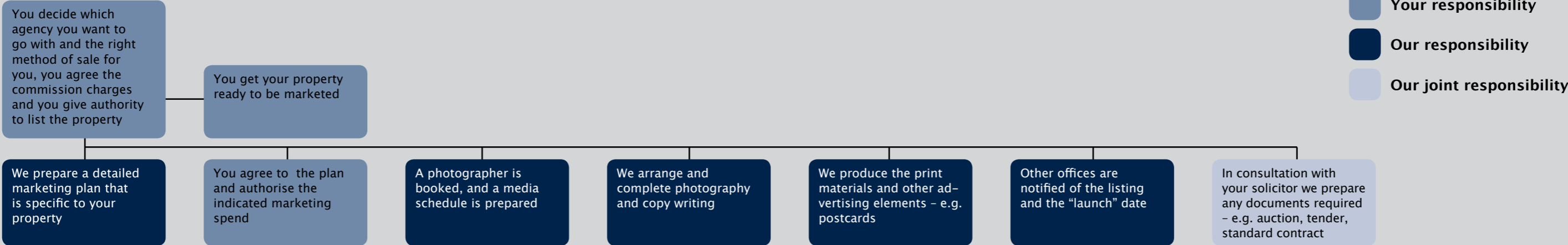


The Journey to the Sale

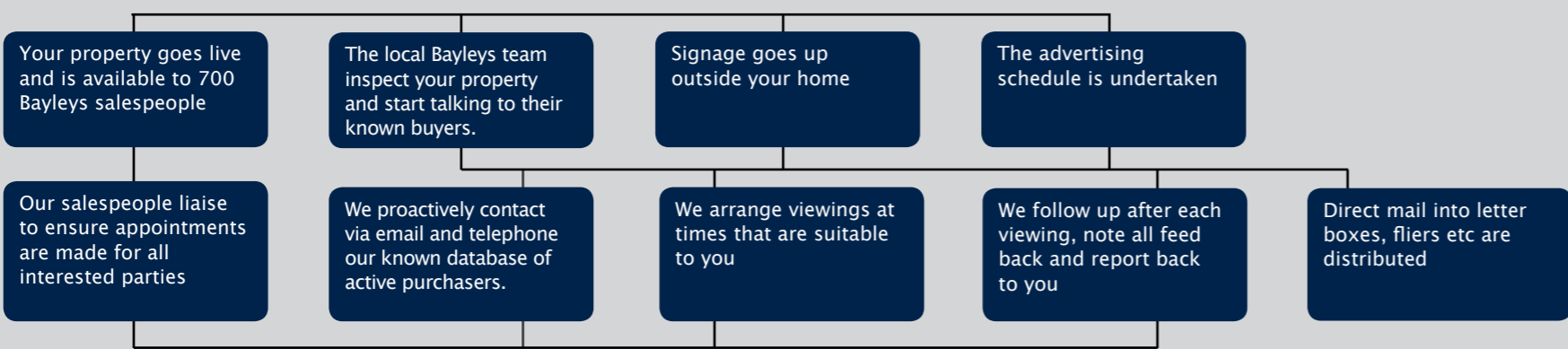
AT THE START

Preparation prior to marketing



DURING THE MARKETING CAMPAIGN

4 week campaign



NEGOTIATION, SALE & SETTLEMENT

Dotting the 'i's' and crossing the 't's'

